

# Saudi Mobile Show

29-31 Oct 2018

Riyadh International Convention & Exhibition Center

## Sponsorship Package

Care Privileges	Strategic Partner SR 700,000	Main sponsor SR 500,000	Platinum Sponsor SR 400,000	Diamond Sponsor SR 300,000	Gold Sponsor SR 200,000	Silver sponsor SR 100,000	Exhibitor
Documentary of 3 minutes about the sponsor for the opening ceremony	YES						
5 Minutes introductory video for sponsors to represent their company's operations and products	YES						
20 Minutes of workshop		YES	YES				
TV interview with the media sponsor	YES						
Logo in advertising campaign, media coverage	YES	YES	YES	YES	YES	YES	
Logo on the exhibition website with direct link	YES	YES	YES	YES	YES	YES	YES
Allocate advertising space in approved publications	YES	YES					
SMS text invitation to the potential public	400	200	100	50	10	5	
Advertising page(s) in the exhibition directory.	Two Pages	One Page	One Page	One Page	One Page	One Page	Additional payment
Logo on the cover of the exhibition guide.	YES	YES					
The name and logo of the Sponsor on the exhibition CD.	YES	YES	YES				
Logo on the billboards in the main guest entrance	YES	YES	YES	YES	YES	YES	
Logo in all welcome, advertising and guiding material inside the exhibition.	YES	YES					
Opening ceremony (main panels behind speakers - individual billboards).	YES	YES					
Logo Inside the hall and hallways of the opening ceremony (main paintings)	YES	YES	YES	YES	YES	YES	
An Area in Exhibition	81 m2	81 m2	54 m2	36 m2	27 m2	24 m2	chargable
Space at Saudi Mobile Shopper (Direct Selling) Hall no 4.	24 m2 FREE	12 m2 FREE	50% discount on space	30% discount on space	20% discount on space	10% discount on space	chargable
Partner logo on badges of the exhibition.	YES						
Presenting a commemorative plaque and a certificate of honoring and thanksgiving at the opening ceremony.	YES	YES	YES	YES	YES	YES	
Certificates of thanks to participants and media Partners in the VIP area within the exhibition.							YES
Attend the opening ceremony in the first row.	4 invitations	2 invitations					
A formal reception protocol for the company representative at the opening ceremony.	YES	YES					
(VIP) Invitation to attend the opening ceremony	100 Invitations	50 Invitations	40 Invitations	30 Invitations	20 Invitations	10 Invitations	5 Invitations
(VIP) Badges to enter the VIP portal.	4 Badge	2 Badge	1 Badge	1 Badge	1 Badge	1 Badge	1 Badge